

# EMBAC Leadership Summit

## 2022 Agenda & Session Descriptions

### DAY 1: Monday, January 11

#### Welcome and Program Overview

*Instructors: Kevin T. Davis & Barbara A. Millar*

- Program overview and learning objectives
- Format and 'rules for the road' (homework and prep)
- Participant introductions (breakout session)

### DAY 2: Tuesday, January 12

#### How to Influence and Win Key Stakeholders

*Instructor: Elmer Almachar*

The success of initiatives can be won or lost based on how well you align the people and stakeholders involved. In this session, you will learn how to influence and align key stakeholders to get them to work on behalf of your initiatives, programs, and/or collective efforts. We will teach you how to identify blockers, advocates, and new voices and to understand the underlying dynamics for each persona. We also will explore strategies to manage each stakeholder type and win them to your side.

### DAY 3: Wednesday, January 13

#### Creating an Inclusive Environment

*Instructor: Kevin T. Davis*

Achieving diversity remains a challenge for EMBA Programs throughout the world. Most EMBA diversity initiatives focus on achieving diversity in industry background, gender, or ethnicity. There are many examples of successful initiatives that yielded great results. Yet have we made strides in creating an equitable and inclusive environment? Is the environment of your program ready to embrace the diverse group of students, staff, and faculty you are seeking or have in your program? Using a case scenario in small groups and within the larger cohort, we will explore and discuss strategies for creating an equitable and inclusive environment.

### DAY 4: Monday, January 18

#### Stuck in the Middle with You: Managing Up, Down, and Across

*Instructor: Barbara A. Millar*

In today's complex work settings, the challenges leaders face managing up, across, and down are both complicated and rewarding. Each relationship has its own set of unique obstacles and opportunities, requiring a multifaceted leadership approach. This session explores the impact of leaders on achieving results as they navigate relationships inside and outside the organization. What are the keys to success? What gets in our way? How do we create change that results in positive outcomes, benefitting the organization and ourselves? Using a case scenario, these questions will be explored in small groups and discussed within the larger cohort.

*DAY 5: Tuesday, January 19*

## **So You Want to Create the Perfect Team?**

*Instructor: Louise Kapustka*

Among a leader's myriad responsibilities, the people responsibilities are perhaps the most important and impactful. Yet they can also be the most vexing! It's not just about creating a supportive and nurturing culture and working environment: How do you maintain and develop it over time, incorporating new team members, ever-changing business challenges, and team member aspirations? Using a case scenario, these questions will be explored in small groups and discussed within the larger cohort.

*DAY 6: Wednesday, January 20*

## **Building Your Resilience Muscle**

*Instructors: Barbara A. Millar and Kevin T. Davis*

Wherever we are in the organizational structure, regardless of our role, we all have the need to recover and restore energy on an ongoing basis. When we feel overwhelmed or depleted, it can be hard to communicate and lead at our best. Our own well-being – for better or worse – also affects our relationships with others (peers, direct reports, higher ups, teams, and others). During the EMBAC Leadership Summit, we will explore recovering or bouncing back from challenging and difficult times, along with practices that grow your resilience. You will be encouraged to build on your strengths as you sample new methods designed to support your physical, emotional, mental, and spiritual energy.