

EMBAC Leadership Summit Agenda & Session Descriptions



DAY 1: Monday, July 19

Welcome and Program Overview

Instructors: Kevin T. Davis & Barbara A. Millar

- Program overview and learning objectives
- Format and 'rules for the road' (homework and prep)
- Participant introductions (breakout session)



DAY 2: Tuesday, July 20

How to Influence and Win Key Stakeholders

Instructor: Elmer Almachar

The success of initiatives can be won or lost based on how well you align the people and stakeholders involved. In this session, you will learn how to influence and align key stakeholders to get them to work on behalf of your initiatives, programs, and/or collective efforts. We will teach you how to identify blockers, advocates, and new voices and to understand the underlying dynamics for each persona. We will also explore strategies to manage each stakeholder type and win them to your side.



DAY 3: Wednesday, July 21

Creating an Inclusive Environment

Instructor: Kevin T. Davis

Achieving diversity remains a challenge for EMBA Programs throughout the world. Most EMBA diversity initiatives focus on achieving diversity in industry background, gender, or ethnicity. There are many examples of successful initiatives that yielded great results. Yet have we made strides in creating an equitable and inclusive environment? Is the environment of your program ready to embrace the diverse group of students, staff, and faculty you are seeking or have in your program? Using a case scenario in small groups and within the larger cohort, we will explore and discuss strategies for creating an equitable and inclusive environment.



DAY 4: Thursday, July 22

Stuck in the Middle with You: Managing Up, Down, and Across

Instructor: Barbara A. Millar

In today's complex work settings, the challenges leaders face managing up, across, and down are both complicated and rewarding. Each relationship has its own set of unique obstacles and opportunities, requiring a multifaceted leadership approach. This session explores the impact of leaders on achieving results as they navigate relationships inside and outside the organization. What are the keys to

success? What gets in our way? How do we create change that results in positive outcomes, benefitting the organization and ourselves? Using a case scenario, these questions will be explored in small groups and discussed within the larger cohort.



DAY 5: Monday, July 26

So You Want to Create the Perfect Team?

Instructor: Louise Kapustka

Among a leader's myriad responsibilities, the people responsibilities are perhaps the most important and impactful. Yet they can also be the most vexing! It's not just about creating a supportive and nurturing culture and working environment: How do you maintain and develop it over time, incorporating new team members, ever-changing business challenges, and team member aspirations? Using a case scenario, these questions will be explored in small groups and discussed within the larger cohort.



DAY 6: Tuesday, July 27

What's Next: Leadership Lessons from the Field

Instructor: Barbara A. Millar

As leaders within your organization, each of you have pressing challenges that may seem unique yet are likely universal. As you reflect on our leadership conversations, what observations have you made? What questions do you still have? From your perspective, what are your key takeaways and actions? How will you and your leadership be different going forward? This session will incorporate the earlier program discussions and explore issues that are still on your mind as we close out the EMBAC Leadership Summit.



Every Day: Resilience Leadership

Wherever we are in the organizational structure, regardless of our role, we all have the need to recover and restore energy on an ongoing basis. When we feel overwhelmed or depleted, it can be hard to communicate and lead at our best. Our own well-being – for better or worse – also affects our relationships with others (peers, direct reports, higher ups, teams, etc.). During the EMBAC Leadership Summit, we will explore recovering or bouncing back from challenging and difficult times, along with practices that grow your resilience. You will be encouraged to build on your strengths as you sample new methods designed to support your physical, emotional, mental, and spiritual energy. This content is delivered during the last 15-20 minutes of every class session.