



## **Executive MBA Council Survey Results Reveal Compensation Uptick and New Responsibilities Among Graduates**

**ORANGE, CALIF., November 13, 2018** – Today the [Executive MBA Council](#) (EMBAC) shared results of the 2018 EMBAC Student Exit Survey which revealed that EMBA graduates received a 14.6 percent increase in compensation – combined, both salary and bonuses – after program completion. This continues the year-over-year increase in students’ return on investment after completing an Executive MBA (EMBA) program.

"As the demand for competent and innovative leaders continues to rise, companies and individuals will look for ways to advance their abilities to stay competitive in the ever-changing business landscape," said Michael Desiderio, executive director of EMBAC. "The idea of prospective salary increases and new responsibilities, combined with the unique skills taught to EMBA graduates makes it easy to understand why both companies and students are seeing the exceptional value in these programs."

Obtaining an Executive MBA remains one of the most beneficial investments an individual can make to advance their professional career. As new technologies continue to reshape the global workforce, the need for leaders proficient in these technologies will be at an all-time high. EMBA programs equip professionals with useful skills needed to stand out amongst others, making them more desirable in these rapidly changing industries.

EMBA programs offered around the world provide a wide variety of leadership development tools, greater strategic vision and immediately applicable skills. The survey results show that graduates leave the program having improved their critical thinking, leadership and decision-making skills just to name a few. Those who complete the program also have better insight into economic factors impacting businesses today, as well as accounting and financial acuity.

EMBAC is the association of business schools that offers EMBA programs throughout the world, which currently includes more than 200 colleges and universities that administer 300 plus programs in more than 30 countries worldwide. The survey included 2,399 graduates of primarily U.S. EMBA programs, was conducted by Percept Research and fielded from programs between July 1, 2017, and June 30, 2018.

### **About the Executive MBA Council**

The Executive MBA Council (EMBAC) is a non-profit association of universities and colleges that offer Executive MBA programs. EMBAC’s vision is to be the preeminent global voice of the Executive MBA industry. The Council supports its members in fostering excellence and innovation in Executive MBA programs worldwide by providing outstanding educational and networking opportunities for professionals who deliver Executive MBA programs. EMBAC’s mission is to advance the cause of EMBA programs by providing necessary thought leadership, serving as a facilitator of best practice sharing and knowledge dissemination, and fostering a community among high-quality programs. For more information or resources, visit <https://www.embac.org/>.

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