



## **Executive MBA Council Survey Results Show Increased Compensation, New Responsibilities and Substantial Promotions for Graduates**

**ORANGE, CALIF., November 6, 2017** – Today the [Executive MBA Council](#) (EMBAC) announced the results of the 2017 EMBAC Student Exit Survey which revealed that graduates of a program received a 14.2 percent increase in compensation – combined, both salary and bonuses – after program completion. This continues the steady increase in students’ return on investment after completing an Executive MBA (EMBA) program. In addition, a stable upward momentum continues for both respondents reporting a promotion and those receiving new responsibilities during the program, both raised to 41 percent and 52 percent, respectively.

"With new technologies coupled with an ever-expanding global focus and evolving business landscape, companies and employees are looking for ways to expand their abilities and stay ahead of the curve," said Michael Desiderio, executive director of EMBAC. "When you combine the new skills taught to EMBA graduates, with the idea of prospective salary increases and promotions, both students and companies are seeing values in these programs to actively seek to adapt and lead in their respective industries."

Completing the program and obtaining an EMBA remains a beneficial investment for an individual to gain professional tools to utilize in these rapid changing industries. EMBA programs offered worldwide provide a wide variety of leadership development tools, greater strategic vision and immediately applicable skills.

The EMBAC Student Exit Survey results show that graduates leave the program with development and quantifiable skills such as policy, management behavior and leadership skills. Those who have completed a program also gain better insight into economic factors that are impacting businesses today, as well as accounting and financial acumen.

EMBAC is the academic association of business schools which offer EMBA programs throughout the world, which currently includes more than 200 colleges and universities that administer 300 plus programs in more than 30 countries worldwide. The survey included 2,345 graduates of primarily U.S. EMBA programs, and was conducted by Percept Research and fielded from programs between July 1, 2016, and June 30, 2017.

### **About the Executive MBA Council**

The Executive MBA Council (EMBAC) is a non-profit association of universities and colleges that offer Executive MBA programs. EMBAC’s vision is to be the preeminent global voice of the Executive MBA industry. The Council supports its members in fostering excellence and innovation in Executive MBA programs worldwide by providing outstanding educational and networking opportunities for professionals who deliver Executive MBA programs. EMBAC’s mission is to advance the cause of EMBA programs by providing necessary thought leadership, serving as a facilitator of best practice sharing and knowledge dissemination, and fostering a community among high-quality programs. For more information or resources, visit <https://www.embac.org/>.

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