



## **2016 Executive MBA Council Survey Results Offers Insights into Future Business Leaders**

*Women enrollment is highest on record, continuing a positive trend toward closing the gender gap*

*Industry responds to demand for global leadership by providing more scholarships and executive coaches for students*

**ORANGE, CALIF., October 18, 2016** – Today the [Executive MBA Council](#) (EMBAC) announced the results of the 2016 EMBAC Membership Program Survey, which revealed the percentage of female students enrolled continued to climb to 29.7 percent, the highest on record. This higher percentage of female students continues a positive trend towards closing the gender gap.

According to EMBAC, more people are applying to Executive MBA programs to increase their skills, enhance career development and gain new perspectives on the business enterprise. In 2016, the average age of enrolled EMBA students is 38 years old and they have 14 years of work experience and approximately nine years of management experience. The collective experience base of students, which clearly is significant, leads to a level of discussion that is substantive and hard to duplicate elsewhere.

Additional insights from the 2016 EMBAC Membership Program Survey include:

- Approximately 41 percent of students were self-funded, whereas 59 percent of students received some funding. In addition, roughly 59 percent of EMBA programs provide scholarships or fellowships.
- Programs outside the U.S. and Canada are more likely to offer a concentration.
- Technology trends continue to increase in the Executive MBA industry, including new ways of teaching and learning such as electronic delivery of course materials, video delivery of course materials and business simulation usage.
- Sixty-eight percent of EMBA programs require an international trip. This experiential aspect of EMBA programs prepares students for global leadership roles by immersing them in settings where they are studying real businesses in diverse locales.

“You can tell by the results of our survey that the industry is responding to the growing demand for Executive MBA degrees and future leaders,” said Michael Desiderio, EMBAC executive director. “Scholarships are continuing to rise, making it easier for students to complete the program. In addition to programs rewarding students who show value, there has been an increase in the use of executive coaches over the last five years, which shows the eagerness of the industry to create the best possible leaders.”

EMBAC currently includes more than 200 colleges and universities that administer 300 plus programs in more than 25 countries worldwide. Each year the Council conducts a membership survey; this year the survey was conducted by Percept Research, held from March 22 to July 24, 2016, and was completed by 91 percent of the member EMBA programs.

### **About the Executive MBA Council**

The Executive MBA Council (EMBAC) is a non-profit association of universities and colleges that offer Executive MBA Programs. EMBAC’s vision is to be the preeminent global voice of the Executive MBA industry. The Council supports its members in fostering excellence and innovation in Executive MBA programs worldwide by providing outstanding educational and networking opportunities for professionals who deliver Executive MBA programs. EMBAC’s mission is to advance the cause of EMBA Programs by

providing necessary thought leadership, serving as a facilitator of best practice sharing and knowledge dissemination, and fostering a community among high-quality programs. For more information or resources, visit [www.embac.org](http://www.embac.org).

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**Media Contact:**

[EMBAC@allisonpr.com](mailto:EMBAC@allisonpr.com)

Allison+Partners on behalf of the Executive MBA Council  
(623) 201-5508