Executive MBA Council Elects New Members to its Board of Trustees

ORANGE, CALIF., Sept. 10, 2012 – Members of the Executive MBA Council elected two new representatives to its Board of Trustees: Kelley Blanco, assistant dean and dean of students for Executive MBA Programs at Columbia Business School, Columbia University, and Karin Wiström, administrative director of Stockholm School of Economics (SSE) MBA and a business director of the SSE IFL Executive Education. They will begin their three-year terms at the conclusion of the Executive MBA Council Conference, which takes place in Paris, France, Oct. 14-17.

Kelley Martin Blanco has been assistant dean and dean of students at Columbia Business School for five years. Before that, she was a senior member of the school’s external relations and development staff. Blanco received her MBA from the school’s EMBA program. She started her career in education at the University of Virginia’s Darden School. Blanco’s first position after graduating from Emory University in Atlanta was on Capitol Hill in Washington, D.C., working for a Georgia representative.

Karin Wiström is the administrative director of Stockholm School of Economics (SSE) MBA and business director of SSE IFL Executive Education. Prior to joining SSE in 2000, she worked for more than 10 years in the fast moving consumer goods sector, with training and education and marketing. A Swedish citizen and SSE alumna, Wiström spent a substantial portion of her career working with global organizations outside of Sweden, including the United Kingdom, United States, Latvia and Germany.

About the Executive MBA Council
The Executive MBA Council provides a place for programs to share best practices and gathers industry data. Currently the council includes more than 200 educational institutions that administer 300 plus Executive MBA Programs worldwide. For additional information, visit www.embac.org. To learn more about the Executive MBA experience, visit www.executivemba.org.

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