



## **Survey Results Show Salaries of Executive MBA Graduates Continue to Rise**

ORANGE, CALIF., Oct. 17, 2012 – The salary and bonus packages of recent Executive MBA (EMBA) program graduates who participated in the Executive MBA Council 2012 Student Exit Benchmarking Survey increased by 17.3 percent from program start to program end.

The average salary and bonus package at program start for students in the 2012 survey was \$140,587. By the end of the program, the average salary and bonus package rose to \$164,845. Both average starting and ending salaries increased from those reported in the 2011 survey – \$135,323 in average starting salary and bonuses and \$157,423 in average ending salary and bonuses, a 16.3 percent increase.

The Executive MBA Council conducts the Student Exit Benchmarking Survey to track the perceptions and opinions of EMBA program graduates and to help measure the return on investment of the degree. The survey included 3,072 students from 98 EMBA Programs.

“While it is good to see an increase in average salary packages for EMBA graduates, the return on investment of the EMBA experience is much broader than any salary data,” says Michael Desiderio, executive director of the EMBA Council. “EMBA students gain skills and perspective that make them better leaders and managers, and a network that lasts them for a lifetime and helps them move forward in their careers.”

The majority of survey respondents – 60.1 percent – reported that they are extremely likely to recommend the program to a friend or colleague. In addition, 54.5 percent say they are extremely likely to support the program as alumni.

Looking back at their EMBA experiences, survey participants said the five most important program attributes are quality of curriculum, quality of teaching methods, teaching effectiveness, quality of faculty and quality of lectures.

For more information about the EMBA experience and to search for EMBA programs worldwide, visit [www.executivemba.com](http://www.executivemba.com).

*About the Executive MBA Council*

The Executive MBA Council ([www.embac.org](http://www.embac.org)) provides a forum for programs to share

best practices and gathers industry data for member use. Survey analysis was conducted by Percept Research, an independent market research firm and the council's research partner.

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