

## **Executive MBA Council 2007 Conference Oct. 21-24 in Toronto**

The Executive MBA Council will hold its annual conference Oct. 21-24 in Toronto, Ontario. The Executive MBA Council Conference attracts participants from throughout the world, offering insights into trends, new developments and best practices that impact Executive MBA Programs worldwide. The 2007 conference theme is “Thriving in a Mosaic Marketplace.”

“Our conference theme reflects the international and multicultural diversity of Toronto, as well as the diversity of challenges that Executive MBA Programs face in the rapidly changing marketplace,” said Beatrix Dart, Ph.D., conference chair, Executive MBA Council board member, and academic director of Executive MBA Programs, Rotman School of Management, University of Toronto.

Plenary speakers presenting at the conference include Don Tapscott, one of the world’s leading authorities on business strategy. Tapscott, co-author of *Wikinomics: How Mass Collaboration Changes Everything*, will share his perspectives on how technology is shaping the future business landscape and implications for collaboration and education. CEO of the international think tank New Paradigm, Tapscott recently completed a two-year investigation of how firms will innovate in the 21st century. Funded by 30 global corporations, the IT and Competitive Advantage Project paved the way for current research into the impact of the net generation as consumers and employees.

Susan Black, former president of Catalyst Canada, Inc., a non-profit organization that focuses on supporting women in business, will moderate a panel of high-level female business leaders who are also alumni of Executive MBA Programs. Panel members will share their experiences and perspectives on women in business and on the role that Executive MBA Programs can play in advancing female business leaders. Black has advised many leading organizations on how to better recruit, retain and advance talented women. Under Black’s leadership, Catalyst produced a number of groundbreaking research studies on the business case for diversity, work-life balance, and the status of women in corporate Canada.

At the conference, the Executive MBA Council also will present the results of its research on Executive MBA Programs and students, including developments in the executive education sector, industry trends and return on investment.

The conference site is the Sheraton Centre Toronto Hotel, located in the heart of the city’s financial and entertainment districts. To register or for more information about the conference, visit [www.embac.org/conference](http://www.embac.org/conference).

### **About the Executive MBA Council**

The Executive MBA Council fosters excellence and innovation worldwide in Executive MBA Programs, as well as other in business-related degree programs for professionals. The council provides a place for programs to share best practices and gathers data that helps members improve their programs and that reveals the importance of business

degree programs for professionals. The council has more than 200 member colleges and universities worldwide, which offer more than 300 programs in 25 countries.

For more information, contact the Executive MBA Council office at 714.628.7334 or [info@embac.org](mailto:info@embac.org).