



**Executive MBA Council honors John Fraser and Patty Keegan  
with  
2010 Bud Fackler Service Award**

ORANGE, CALIF., Nov. 11, 2010 – John H. Fraser, director of the Executive MBA Program, Henry B. Tippie School of Management, The University of Iowa, and Patty Keegan, associate dean, Executive MBA Program North America at University of Chicago Booth School of Business, recently received the 2010 Bud Fackler Service Award from the Executive MBA Council. The Bud Fackler Service Award recognizes contributions to the Executive MBA Council and to Executive MBA Programs worldwide, including efforts to help other programs, to share best practices, and to raise the quality of Executive MBA Programs. The council named the award after Bud Fackler, the late director of the Executive MBA Program at the University of Chicago and one of the council's founders.

Fraser served on the Executive MBA Council board four years and was the board chair Oct. 2007 to Oct. 2008. Keegan was on the council board for three years, serving as co-chair of the branding committee. She also was co-chair of two international conference planning committees.

“John and Patty are both strategic thinkers, and during the years they served on our board, they focused on the long-term good of the council,” said Michael Desiderio, executive director of the Executive MBA Council. “Our members valued their commitment to our organization, demonstrated in their willingness to take on key roles and give their all, time after time.”

Fraser earned his MBA at The University of Iowa in 1996 and joined the Henry B. Tippie School of Management as Executive MBA Program director in 1997. Fraser's corporate experience includes 23 years with Amana Refrigeration in sales and management leadership roles. He also is a retired Navy Captain, having served on active duty as a search-and-rescue helicopter pilot. As a Naval Air Reservist, he was commanding officer of a helicopter squadron at Naval Air Station Alameda, California. Fraser received his B.S. in zoology at San Diego State University.

Keegan joined the University of Chicago Booth School Executive MBA Program in 1995 after serving in a marketing role for another business school and working as a buyer for a Chicago-based clothing store. She joined Chicago Booth when the school opened its campus for MBA students in Europe. Keegan completed her undergraduate work in liberal arts and business at the University of Notre Dame and spent her junior year studying in London. She received her master's degree in adult education at National-Louis University.

*About the Executive MBA Council*

The Executive MBA Council provides a place for programs to share best practices and gathers industry data. Currently the council includes more than 200 educational institutions that administer 300 plus Executive MBA Programs worldwide. For additional information, visit [www.embac.org](http://www.embac.org) or contact Paula Mielke, media relations, 651-647-0311 or [paula.mielke@embac.org](mailto:paula.mielke@embac.org).