

2021 Media Mentions

- “IBT Executive MBA Rankings 2021: Top U.S. EMBA Schools Revealed,” *International Business Times*, Feb. 4, 2021

“The Executive MBA Council's research shows that female enrolment in EMBA programs in 2020 reached 32%, at its highest ever, from 29.7% in 2016. That means, close to one in three new enrolments in EMBA programs is a woman. Those numbers alone indicate the importance of gender diversity in ranking business schools.”

- “Business Schools Are No Longer the L&D Solution,” by Derrick Thompson, *TD Magazine*, February 2021.

“Organizations are relying less on business schools to supplement their L&D initiatives for leadership development, according to *A New Way of Learning and Working*, a report that the Executive MBA Council commissioned and CarringtonCrisp conducted. While most employers see the need to reskill as key to future employability, they are prioritizing less-traditional learning solutions as the preferred method for their workers to attain new skills.”

- “Big Employers of Business-School Grads Are Customizing the Degrees,” by Patrick Thomas, *Wall Street Journal*, March 3, 2021.

“Full tuition reimbursement for executive M.B.A.s, which usually includes older working professionals, declined to 18% of students in 2020 from 40% in 2003, according to the Executive MBA Council, an industry group.”

- 2021 Executive MBA Council Survey Shows Adaptations Powered by Technology, EMBAC press release, Jan. 25, 2022, appearing in various media outlets.

“Despite the challenges brought about by the pandemic, EMBA Programs continue to innovate and adapt, with 47.6 percent indicating a change in program delivery this year, compared to 30.3 percent in 2020. The biggest changes result from online and virtual or blended and hybrid additions.”

- EMBAC Survey Shows EMBA Students Made Salary Gains, EMBAC blog, February 2022.

“The results revealed that EMBA graduates who participated in the survey received an average 14.7 percent increase in compensation – combined, both salary and bonuses – after program completion.

The average salary and bonus package at program start for students in the 2021 survey was \$166,549. By the end of the program, the average salary and bonus package rose to \$190,989.



In addition, 36 percent of students who completed the survey received a promotion during the program and 49 percent reported increased responsibilities during the program.”