

## 2017 Media Mentions

- “UA to offer courses for execs in downtown Little Rock office,” by Jaime Adame, *Arkansas Online*, Feb. 27, 2017
- “Executive MBA: Boost a Career While Working, Katherine Hobson, *U.S. News & World Report*, March 27, 2017
- “The EMBA in 2017: Rigorous, Robust and as Relevant as Ever, *CEO Magazine*, April 2017
- “Burst the Restraint of Time and Space, EMBA Plays An Important Role in Higher Business Education,” *China.com*, August 2017
- “El liderazgo femenino frente al liderazgo masculino,” *Mujer Emprendedora*, Aug. 7, 2017
- “Invest in EMBA to Overcome Your Midlife Crisis,” *MBA Library*, Aug. 23, 2017
- \* “The delicate question of who’s going to pay,” by Mark Rendell, *The Globe and Mail*, Aug. 24, 2017
- Cómo un EMBA puede impulsar la carrera de un emprendedor, by Michael Desiderio, *El Economista*, September 2017
- “Aprovechando el poder de la tecnología,” *Computing*, Sept. 7, 2017
- “Schools Flex Creativity With MBA Programs, Iris Lee, *San Fernando Valley Business Journal*, Sept. 18, 2017
- “Online Executive MBA: Benefits, Programs, and Careers,” by Paul Rhein, *CollegeAtlas.org*, Sept. 28, 2017
- This fall, Executive Director Michael Desiderio participated in 14 radio interviews to discuss the EMBA industry and latest trends
- 2017 Executive MBA Council Survey Results Show Graduates Are More Desirable as Rapid Changes to Industries and Globalization Increase, EMBAC press release, Oct. 10, 2017, appearing in various media outlets
- “Survey: EMBA Demand Strong, Class Size Up,” by Marc Ethier, *Poets & Quants*, Oct. 10, 2017  
“Demand for graduates of executive MBA programs remains strong, especially globally, according to a recently released annual survey of hundreds of EMBA programs. That strength is reflected in an increase in average class sizes and in an uptick — for the sixth year in a row — in the percentage of enrolled women.”

- Number of Women on Executive MBA Programs on the Rise, by Thomas Nugent, *Business Because*, Oct. 13, 2017  
“The number of women hankering to pursue an Executive MBA (EMBA) in the past year reached an all-time high. Out of all EMBA students, 30.1% were female.”
- “International Futurist Speaks on the Future of Executive MBA Programs,” *Digital Journal*, Oct. 26, 2017
- “China-focused forum highlighted at Executive MBA Council annual meeting,” press release, Nov. 1, 2017
- Executive MBA Council Survey Results Show Increased Compensation Responsibilities and Substantial Promotions for Graduates, EMBAC press release, Nov. 6, 2017, appearing in various media outlets
- Return on Investment: Executive MBA Salaries Are on the Rise, by Thomas Nugent, *Business Because*, Nov. 7, 2017  
“When you combine the new skills taught to EMBA graduates, with the idea of prospective salary increases and promotions, both students and companies are seeing values in these programs to actively seek to adapt and lead in their respective industries.”
- “More mid-career women discovering the potential of EMBA,” by Jennifer Lewington, *The Globe and Mail*, Nov. 9, 2017
- “Should I get an Executive MBA,” *MBA central*, Nov. 12, 2017
- “The Executive MBA Council and LinkedIn Team Up to Measure Return on Education for Executive MBA Graduates,” EMBAC press release, Nov. 20, 2017, appearing in various media outlets
- “Executive MBA Council & LinkedIn Measure Return on Education for Executive MBA Graduates,” by Greg Peake, *MBA News*, Nov. 23, 2017  
“A collaboration between LinkedIn Marketing Solutions and the Executive MBA Council (EMBAC) have answered the question: ‘Is an Executive MBA worth it?’ After compiling data from a survey of more than 1,000 EMBA alumni across the globe, EMBAC discovered 72 per cent said the EMBA program had a positive impact on their career.”
- “106 Experts Share Their Thoughts on the Future of Education, Part 3: Higher Education, Matthew Lynch, *The Advocate*, Dec. 27, 2017