

2010 media mentions

- “Executive Training Ground,” by Tim Loughran, *Virginia Business Journal*, Dec. 29, 2010
“ ‘Five years ago, says Michael Desiderio, executive director of the 210-member Executive MBA Council, ‘most EMBA students were fully sponsored by their employers’; now, ‘about a third are fully sponsored, another third share the expense with their companies and the rest pay their own way.’ ”
- “Executive MBA Council Releases 2010 Membership Data” news release distributed via BusinessWire
897 views; posted on more than 250 key portals and news sites, including: Yahoo Finance, MarketWatch.com, Forbes.com, American Public Media, Marketplace.org, Boston.com (Boston Globe), CBSnews.com, Cincinnati.com, Dispatch.com, StarTelegram.com, Chron.com, Ibtimes.com, IBJ.com, Wallstreetselect.com, SiliconValley.com, SLtribune.com, SFGate.com, and Bestschoolsforbusiness.com
- “How to get promoted,” *Financial Times*, *ft.com*, Oct. 25, 2010
“Even in the depths of a recession, an executive MBA raises salaries by an average of almost 10 per cent, according to a survey by the Executive MBA Council.”
- “End of the free ride,” *Canadian Business MBA Guide*, Fall 2010
“In 2005, 36% of EMBA students in Canada were fully funded by their employers, according to the Executive MBA Council, an industry group in California. By 2009, the number dropped to 32%. The percentage of students receiving partial support also fell, from 33% to 28%.”
- “How an Executive MBA Can Benefit You,” <http://negotiation.com>, Oct. 25, 2010
“As per an analysis by the Executive MBA Council, graduating Executive MBA students are earning comparatively more income.”
- “WANTED: More Women in Executive MBA Programs” www.educationpurpose.info
- “Executive Education, Many working professionals are returning to school to learn valuable business skills,” *Alaskan Airlines*, September 2010
“According to the Executive MBA Council, the average student is 37 years old and has more than eight years of management experience. Part of the appeal of an executive mba program—in addition to a schedule that minimizes workweek interruptions—is interaction with a skilled and experienced workgroup...”
- “Fraser receives Executive MBA Council award”
Business Record, Des Moines, Iowa, Nov. 12, 2010
- “The Relevance of Executive MBA Programmes,” *Business Standard*, August 2010
“Three quarters of students who took part in the Executive MBA Council 2009 Student Exit Benchmarking Survey say they greatly increased their value to their organization as a result of their Executive MBA education. An astounding 97% of EMBA graduates were satisfied or more than satisfied with the career impact of their degree programmes.”

- “Is Executive MBA your best investment till date?” *www.blogs.siliconindia.com*, August 2, 2010
“As business schools continue to respond to strong demand for their EMBA Programs, the results of a recent survey confirmed the return on investment for those who have made the commitment to an Executive MBA. The percentage of students who received promotions increased from 34% three years ago to 43% last year, according to last year’s Executive MBA Council Survey of their member schools.”
- “Faculty Quality Is Top Driver in EMBA Program Choice,” *Graduate Management News*, July 2010
“A survey of students in executive MBA programs shows that when candidates are deciding which program to attend, the top factor is the quality of the faculty. The Executive MBA Council survey of students who were enrolled in 2009 also showed that other top factors were school reputation, the quality of classmates, program format, and location.”
- “Executive MBA: Companies seem reluctant to buy into MIT’s new program,” *www.mba-channel.com*, July 2010
“Students paying out of their own pockets tend to be more demanding, according to Mr. Desiderio. ‘There’s a lot of pressure to ensure that you’re providing a high quality rigorous experience.’ ”
- “The Executive MBA – a solid investment in yourself,” *International Business Times*, *www.ibtimes.com*, June 2010
“The good news is that a salary increase on completion of an EMBA is nearly guaranteed. In fact, the most recent Executive MBA Council report shows students quoting an average salary increase of 23% after graduation.”
- “Armando Dal Colletto, Dean of the Business School São Paulo, elected to the Board of Trustees of the Executive MBA Council,” *Laureate International Universities Network*, *www.laureate.net*, June 2010
- "Executive M.B.A. Help Slips," *Wall Street Journal*, June 3, 2010
" 'Historically it was corporations that were footing the bill,' says Michael Desiderio, executive director of the group, a nonprofit association of schools that offer such programs. Now, 'more individuals are paying their own way,' he says. Students paying out of their own pockets also tend to be more demanding, according to Mr. Desiderio. 'There's a lot of pressure to ensure that you're providing a high quality rigorous experience,' he says."
- “What Makes an Executive MBA Different?” *U.S. News & World Report*, April 27, 2010
“ ‘A lot of people were nervous’ when the economic crisis hit, says Michael Desiderio, executive director of the Executive MBA Council, which promotes the programs. ‘Smart people figured out that things were tanking everywhere, and they decided that the best investment they could make was in themselves.’ ”
- “Interest soars in Smeal Executive MBA Program,” *Central Penn Business Journal*, February 5, 2010
“Worldwide, applications to executive MBA programs increased about 10 percent from 2008 to 2009, according to the Executive MBA Council, an association of educational institutions that provide such programs.”
- The press release on Student Exit Benchmarking Survey results appeared online in more than 180 outlets. Those outlets include *FinancialTimes.com*, *Kiplinger.com*, *newsobserver.com*, *collegeeducationweekly.com*, and numerous other publications.

