

Executive MBA Council

EDUCATE • NETWORK • INFORM

E-NEWSLETTER

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Here is Issue 11 of the monthly newsletter. Please e-mail comments **directly to me** at maury@embac.org. rather than by hitting “reply” since that goes to the Executive MBA Council office.

2002 Conference and Annual Meeting

Well, the 2002 Conference and Annual Meeting is over. Now that we have all caught our breath (literally and figuratively), let’s look back on another exciting, innovative and informative Executive MBA Conference. I hope you all had a safe and easy trip home!

The 2002 Conference in Keystone, Colorado was a resounding success and a big round of applause needs to be given to Donna Blackburn and Audrey Haas, Conference Co-Chairs, along with their hard-working committee members. Many thanks also to our local Rocky Mountain schools and corporate sponsors, who’s support was critical to the conference’s success.

Over 300 members attended this year’s conference and many were able to experience another sell-out Executive MBA Tool-Kit, the new (and hopefully returning) developmental workshops, and an extremely successful silent auction to support the I Have a Dream Foundation of Colorado. We were able to raise almost \$4000. I’m sure they will put the money to good use, and we all thoroughly enjoyed the competitive bidding and ultimate use of the wonderful donated items we finally won. I know we will do this again next year so start thinking about what you will bring to be auctioned off!

From all reports, the 2002 Conference will prove to be a tough act to follow. It truly lived up to its theme, “Scaling New Heights.” For more details or to download that presentation you missed, visit www.emba.org .

Heartfelt Thanks to Regional Breakfast Organizers

The regional breakfasts have become a focal point of communication at the annual conference. This year’s breakfasts yielded a full slate of hosts for the coming year’s regional meetings as well as lists of potential topics for future conferences and valuable data on each region’s programs. We appreciate the enthusiastic support of this year’s breakfast hosts:

Europe/Middle East/Africa
Asia/Pacific Rim
US Midwest/Canada
US Northeast/Canada
US/Western/Canada

Dianne Cleton, Erasmus University
Regena Mitchell, University of Otago
John Fraser, University of Iowa
Anna Hoy, University of Toronto
Salvador Aceves, University of San Francisco
Shyam Kamath, Cal State University - Hayward

US/Southern
US Texas/Latin America

Susan Carver, University of Alabama
Jim Joiner, University of Texas at Dallas

2003 Conference and Annual Meeting

While the 2002 Conference is history, the planning for the 2003 is just starting. Please keep in mind that the Co-Chairs for the next Executive MBA Council Conference still need volunteers to help plan and organize the conference, which will be held in Atlanta, Georgia in October 2003. If you are interested in volunteering to help with conference planning, please contact either David Hanson (david_hanson@bus.emory.edu) or Jana Allen (jana_allen@baylor.edu). Thanks. Remember, it takes a team to put on the kind of conferences we do.

Regional meetings

From all reports, the 2002 Regional Meetings more than met their goals of providing networking and learning with a regional focus. The EMBA Council would like to thank the organizers of this year's (2002) regional meetings as well as those who have volunteered to host future meetings. A list of the 2002, 2003 and some 2004 hosts are below.

Watch the website for dates, contact information, and agenda – and plan to attend your region's next get-together!

Europe/Middle East/Africa	2003 (Co-hosted): EFMD and Stuttgart University
Asia/Pacific Rim	2002: Hong Kong University of Science and Technology 2003 : Shanghai, China
US Midwest/Canada	2002: University of Wisconsin – Madison 2003 : Washington University 2004: Case Western Reserve University
US Northeast/Canada	2002: University of Toronto 2003 : Loyola College-Maryland
US/Western/Canada	2002 (Co-hosted): University of San Francisco and California State - Hayward 2003 : University of Washington - Seattle
US/Southern	2002: Emory University 2003 : University of Alabama
US Texas/Latin America	2002: Texas Christian University 2003 : IPADE (Mexico City) 2004: University of New Mexico

Executive MBA Council News

At the annual meeting in Keystone the following announcements were made:

Dave Poole was given the Bud Fackler award. Dave had been on the Board of Trustees from 1996-2000 and served as Chair of the board for two years, 1999 and 2000. He

was instrumental in establishing the Executive MBA Council as an independent organization. He is now the Associate Dean at George L. Argyros School of Business and Economics, Chapman University in Orange California.

The Bud Fackler Award is given to one or two persons annually, to recognize individuals who are active in the Executive MBA Council. These are people who have made a substantial and meaningful contribution to furthering the mission of the Executive MBA Council and EMBA programs in general. It was established in 1989 in memory of Bud Fackler from the University of Chicago. Bud was a mentor to many EMBA startup programs and instrumental in the founding and expansion of the Executive MBA Council. Congratulations Dave!

Penny Oslund, Director-EMBA Programs, Kenan-Flagler Business School, University of North Carolina at Chapel Hill and George Bobinski, Associate Dean, School of Management, Binghamton University have been elected to a three year term on the Board of Trustees, and Merle Giles, Director-Executive MBA Programs, University of Illinois has been re-elected to a second 3-year term on the board. Welcome aboard Penny and George, and welcome back Merle!

Marci Armstrong, Associate Dean-Masters Programs, S. M. U. and Kate Livingston, Director-Executive MBA Program, Anderson School of Management, University of New Mexico bid farewell to the board. Marci has served for 7 years as Treasure, Board Chair and Board Past Chair. Kate has been on the board for three years, serving as chair of the benchmarking committee for two years and of the education committee for one. We will miss the wise counsel of both.

Calendar of Upcoming Events

<u>Item</u>	<u>Date</u>	<u>Location</u>	<u>Contact:</u>
Europe/Middle East/Africa Regional Meeting	March 26-27, 2003	Stuttgart University, Germany	Dianne Cleton, RSM, Erasmus GSB
EFMD Directors meeting	March 27-29, 2003	Stuttgart University, Germany	Griet Houbrechts, EFMD
US Midwest/Canada Regional Meeting	TBD	Washington University, St. Louis MO	
US Northeast/Canada Regional Meeting	TBD	Loyola College-Maryland, Baltimore, MD	
US/Western/Canada Regional Meeting	TBD	University of Washington – Seattle, WA	
US/Southern Regional Meeting	TBD	University of Alabama, Tuscaloosa, AL	

US Texas/Latin America Regional Meeting	TBD	IPADE (Mexico City, Mexico	
Asia/Pacific Rim Regional Meeting	TBD	Shanghai, China	
EMBA Council/GMAC Admissions & Marketing Course	April 6-9, 2003	Washington D.C.	
Executive MBA Council Conference and Annual Meeting	October 19-21, 2003	Atlanta, GA	

That's all for now. Be back to you next month!

Maury