EMBA Edge Agenda

8 – 9 a.m.          Breakfast

9 – 9:15 a.m.   Introductions (Pamela Foster Brady, University of Texas at Dallas)

9:15 – 10:15 a.m.     Contextualizing the Value of Your Role (Karin Wiström, Stockholm School of Economics)
                       Learn to manage expectations from the dean’s suite to the students.

10:15 – 10:30 a.m.         Break

10:30 p.m. – 11 a.m.   Understanding the EMBA Student (Karin)
                       Who is the current EMBA student, what are their expectations and what can administrators expect in the next 3 years?

11 a.m. – Noon    The Future of the Executive MBA (Elmer Almachar, Northwestern University, Kellogg)
                       Intro and Breakout Session
                       Explore Executive MBA challenges – global integration, tuition reimbursement, hybrid delivery, curriculum relevancy, and the return on education – and collaborate with your peers to create best practices.

Noon – 1 p.m.    Lunch (Continue Breakout discussion)

1:00 – 2 p.m.        The Future of the Executive MBA (Elmer)
                       Report out and conclusion

2:00 – 2:15 p.m.          Break

2:15 – 3:15 p.m.   The Value of Networking (Michael Desiderio, EMBAC, and Pamela)
                       As an EMBAC member learn about the resources that are available to you and begin your networking at the conference.

3:15 – 3:30 p.m.          Break

3:30 – 4 p.m.         Navigating the Conference (Pamela)
                       How to best experience the magic of the EMBA Council Annual meeting.

4 – 4:30 p.m.    Evaluation and Feedback