



**Executive MBA Council Annual Conference  
Orlando, Florida, Oct. 13-16, 2019**

**Question:** Why should our school be a sponsor?

**Answer:** The annual conference is the capstone event of the Executive MBA Council, providing the industry with an immeasurable opportunity for networking, professional development, and lifelong friendships.

**As a sponsoring school, you will help generate revenue to support the conference and the many services the Executive MBA Council provides for the membership such as:** the prospective student web site; the Marketing and Admissions Program; publications, newsletters, and a member web site that provides a wide range of information; access to reliable survey data (Member Program Survey and Student Exit Survey); and alliances with strategic partners.

**Question:** What is a sponsorship & what's in it for the school?

**Answer:** Sponsorships are contributions to fund general events such as the plenary sessions and workshops, the opening night reception, coffee breaks, and meals.

**Recognition** of the contributing schools (but not the amount contributed) will be announced throughout the conference and on conference materials as appropriate and included in council publications. Additional recognition will be posted on the conference web. The sooner you register for sponsorship, the more opportunities you will have for recognition. We anticipate that many of the events will have multiple sponsors. Early commitment also allows you to select the event you want to sponsor.

**Question:** **How much do you expect schools to contribute?**

**Answer:** Please review the conference sponsorship opportunities and benefits list to help you choose your level of sponsorship. Note that we are again offering a sponsorship opportunity for your school logo to appear on room keys for conference participants, and a new opportunity to sponsor a photographer at the conference.

We also are seeking in-kind sponsorship support as well as external corporate sponsorship, which your school could be integral in obtaining. Early commitment allows you to select the event you want to sponsor.

**Question:** **How do I sign up our school to be a sponsor?**

**Answer:** Just complete the online sponsorship form. Your school will be automatically invoiced to the office or contact you provide. That's it!

**Question:** **When will my conference sponsorship be confirmed?**

**Answer:** You will receive an email confirmation once you complete your form. You will receive a final confirmation of what you will be sponsoring later in summer.

**Question:** **What if I have other questions, ideas, or requests?**

**Answer:** Feel free to e-mail me!

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