

## **Executive MBA Council honors George Bobinski with 2008 Bud Fackler Service Award**

ORANGE, CALIF., November 14, 2008 – George Bobinski, Ph.D., associate dean of the School of Management at Binghamton University, State University of New York, recently received the 2008 Bud Fackler Service Award from the Executive MBA Council.

The Bud Fackler Service Award recognizes contributions to the Executive MBA Council and to Executive MBA Programs worldwide, including efforts to help other programs, to share best practices, and to raise the quality of Executive MBA Programs. The council named the award after Bud Fackler, the late director of the Executive MBA Program at the University of Chicago and one of the council's founders.

Bobinski co-chaired the Executive MBA Council research committee from 2001 to 2008. Under Bobinski's leadership, the council made significant strides in its research initiatives, including achieving close to full participation in its survey of member programs, gathering data about the return on investment of the Executive MBA degree for students and their organizations, and offering new survey tools that track student perceptions both when they enter their program and after they complete their program.

"The council's research provides many benefits for our members," says Bobinski. "It allows them to compare programs, become aware of new trends and understand best practices."

Michael Desiderio, executive director of the Executive MBA Council, says Bobinski's commitment to enhancing the council's research projects has greatly benefited all members. "Our members consistently report that the council's annual research initiatives are one of the top benefits of belonging to the council. George has been instrumental in ensuring we provide members with insightful information about Executive MBA programs and the industry as a whole."

Bobinski also served as chair of the Executive MBA Council Board of Trustees from 2004 to 2005. During his term, the council planned and executed its first non-North American Executive MBA Council conference, held in Barcelona, Spain.

Bobinski has taught courses in marketing management, advertising, marketing research and consumer behavior. He has received a number of teaching awards and recognition at both the undergraduate and graduate level. He received his bachelor's degree in management from the University at Buffalo, State University of New York, and his MBA in finance and marketing and Ph.D. in marketing from Indiana University.

### **About the Executive MBA Council**

The Executive MBA Council fosters excellence and innovation worldwide in Executive MBA Programs. The council provides a place for programs to share best practices and

gathers data that helps members improve their programs and that reveals the importance of business degree programs for professionals. Currently the council includes more than 200 colleges and universities that administer 320 plus programs in more than 25 countries worldwide. For additional information, visit [www.embac.org](http://www.embac.org) or contact Paula Mielke, media relations for the Executive MBA Council, 651-647-0311 or [paula.mielke@embac.org](mailto:paula.mielke@embac.org).